

BRYAN JOHN J. ROSAS

Web Developer | WordPress/WooCommerce Developer | Frontend Developer

bryanjohn.rosas@gmail.com | +63 906 240 0271 | Carmona, Cavite, PH | linkedin.com/in/bryan-john-rosas

WORK EXPERIENCE

Engineer, Software Solutions, Technology - SWQA

TechPryme – Makati City, Metro Manila

Aug 2024 – Mar 2025

- Developed **Selenium automation scripts** that reduced manual testing by 20% and improved release efficiency.
- Executed **API performance tests** to enhance integration reliability by 15%.
- Oversaw **bug tracking** using JIRA, which improved defect resolution and release quality.

Engineer, Software Solutions, Technology - OFS/eCommerce

TechPryme – Makati City, Metro Manila

Apr 2024 – Aug 2024

- Optimized site performance for **scalability** and **user experience** across OFS/eCommerce websites.
- Maintained and enhanced **e-commerce features**, ensuring seamless performance.

Engineer, Software Solutions, Technology

TechPryme – Makati City, Metro Manila

Apr 2023 – Mar 2024

- Developed and maintained **WooCommerce-based websites** and **custom plugins**.
- Integrated **payment gateways, shipping methods, and third-party APIs**.
- Built **Laravel Vue.js modules** and **WordPress APIs** for **data synchronization**.

Technology Engineer

TechPryme – Makati City, Metro Manila

Nov 2021 – Mar 2023

- Developed and maintained **WooCommerce-based e-commerce websites**, ensuring seamless functionality and a positive user experience.
- Created custom **plugins** to enhance site functionality and meet specific client needs.
- Integrated **WooCommerce** with various **payment gateways, shipping methods, and third-party tools**.

Freelance Web Developer (Growth Period)

Self-Employed – Carmona, Cavite

Oct 2020 – Nov 2021

- Developed custom **WordPress themes** and **plugins**, increasing client engagement by 25%.
- Improved **website performance** by 40% through targeted **SEO** and **speed optimization** techniques.
- Focused on professional growth through freelance projects and learning modern frameworks

Web Developer

Zapport Services Inc. – Makati City, Metro Manila

Apr 2016 – Oct 2020

- Developed and maintained **20+ WordPress sites** adhering to **SEO** and **performance best practices**.
- Created **responsive, user-centered designs** using **HTML, CSS, and JavaScript**.
- Collaborated on multiple **web-based projects**, ensuring **functional and aesthetic consistency**.

Software Programmer (Freelance)

Shrewd Creations – Carmona, Cavite

Oct 2015 – Mar 2016

- Provided software programming services for various clients, addressing general and specific programming needs across multiple industries.
- Designed and developed **user-friendly** and **responsive websites** to enhance user experience.
- Created a **point of sale** and **inventory system** tailored for small businesses.

Web Programmer

SKY Cable (Coreserv Management Inc.) – San Juan City, Metro Manila

Jun 2015 – Oct 2015

- Maintained and updated **databases** using **MySQL** to ensure **accuracy** and **reliability**.
- Conducted rigorous **testing/modification** of **databases**, reducing **error rate** by 10% and enhancing **system reliability**.
- Produced comprehensive **documentation** and **operational manuals** to streamline **training processes** and improve **knowledge transfer**.

Junior Programmer

Speedo Philippines (Sprint International Inc.) – Muntinlupa City, Metro Manila

Oct 2014 – Mar 2015

- Enhanced the existing system using **modern development practices**, improving **processing efficiency**.
- Developed new modules for **warehouse management** utilizing **PHP and SQL**, which elevated **database operations** by 15%.
- Implemented a **print report functionality** for auditing, streamlining **report generation** and **accuracy**.

SKILLS

- Languages: PHP, JavaScript, TypeScript (Basic), SQL, HTML5, CSS3
- Frameworks: Laravel, Vue.js, React (Basic), Bootstrap, SASS
- CMS & E-Commerce: WordPress, WooCommerce
- WordPress Development: Custom themes, plugins, hooks, filters, actions, REST API integration
- E-Commerce: WooCommerce customization, payment gateways, shipping modules, third-party integrations
- Database: MySQL
- Testing & Automation: Selenium, JMeter, Postman, API Testing, Bug Tracking (JIRA), cross-browser/device testing
- Performance Optimization: Search Engine Optimization, Caching, Site Performance Tuning, Responsive Design
- Version Control : Git
- Agile & Collaboration: Scrum, UI/UX collaboration, code reviews.

EDUCATION

Bachelor of Science in Information Technology

Cavite State University – Carmona, Cavite

Graduated: 2014